

## THE FUTURE IS OURS TO GROW

The Indiana Soybean Alliance, Indiana Corn Marketing Council and Indiana Corn Growers Association Boards of Directors voted to work collaboratively where possible on shared organizational goals. Each organization is a separate legal entity and maintains an independent Board of Directors that sets mutually exclusive priorities. These collaborative efforts and a shared staff have created exponential dividends in increased ROI to the corn and soybean farmers of Indiana.

## THREE ORGANIZATIONS

### A SNAPSHOT

#### INDIANA SOYBEAN ALLIANCE (ISA)

**What we do:** ISA is a statewide organization that serves Indiana soybean farmers through checkoff and advocacy programs. ISA puts soybean checkoff to work through research, promotion and education programs that accelerate demand, promote sustainable production, and increase soybean value back to the farm. ISA advocates locally and nationally on legislative, judicial and regulatory issues facing today's farmers.

**How soybean checkoff programs are funded:** The checkoff is assessed at the rate of one-half of one percent (.005) of the net market price of soybeans sold by the farmer to the first purchaser. Half the funds are distributed to ISA and half to the United Soybean Board

**How policy programs are funded:** Checkoff dollars cannot be used for advocacy, therefore funds must be raised through corporate partner programs and annual membership dues.

**How we're governed:** Twenty-four farmer-directors determine strategic direction and organizational priorities.



#### INDIANA CORN MARKETING COUNCIL (ICMC)

**What we do:** ICMC is a statewide organization that serves Indiana corn farmers through checkoff programs that help create demand and broaden markets for corn in all forms. It does this by investing in research, international marketing, ethanol, sustainability programs, consumer outreach and new uses programs.

**How corn checkoff programs are funded:** When a producer sells corn in Indiana, the first purchaser will automatically collect one-half cent per bushel, which is remitted to ICMC.

**How corn checkoff programs are governed:** Seventeen farmer-directors determine strategic direction and organizational priorities.



#### INDIANA CORN GROWERS ASSOCIATION (ICGA)

**What we do:** A public policy organization, ICGA is a collective voice for Indiana corn growers. Representing corn growers at the community, county, state and federal levels, ICGA works to promote corn and help improve corn growers' profitability in legislative, judicial and regulatory agency decisions.

**How policy programs are funded:** Corporate partnerships and individual membership dues paid by corn farmers across the state.

**How policy programs are governed:** Nine farmer-directors determine strategic direction and organizational priorities.



## COMPLEMENTARY GOALS



# SERVING INDIANA CORN AND SOYBEAN FARMERS

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[incornandsoy.org](http://incornandsoy.org)

